



2024 SEASON SPONSORSHIP

Invitation to Sponsor

We are delighted to invite you to sponsor the 2024 season at The Seed Farm, and to continue the tradition of agricultural innovation, entrepreneurialism, and environmental stewardship through the next generation of farmers.

This season, beginning farmers will grow their agricultural businesses, food pantries will grow fresh vegetables, and more neighbors in need will have access to fresh, organically grown produce. Your support is pivotal in nurturing farmers, increasing food access, and plays a crucial role in ensuring the success and sustainability of the local food economy within our region.



Season Sponsor Benefits

In addition to our Season Sponsorship opportunities, our corporate partners gain visibility among our diverse participants, dedicated supporters, and through social media reach. This, coupled with active engagement in our organization, makes your sponsorship more than just a financial contribution.

Your sponsorship will...

- Demonstrate your commitment to the future of farming and sustainability
- Foster community development through food equity
- Market your business to our network of supporters
- Qualify as an advertising expense tax write-off

[Click Here to Become a Sponsor](#)



Sponsorship Levels

All sponsorship tiers include:

Logo or business name displayed on TSF's season sponsorship webpage, invitation to donor appreciation event and Plant Sale preview, acknowledgement of season sponsorship on social media.

Premier: \$10,000

Logo placement of promotional brochures, 8 complimentary tickets to annual Farm Dinner, full page ad in annual Farm Dinner event program, logo placement on all print marketing for fundraising and training events, logo placement on What's Sprouting e-newsletter, work with TSF staff to design a custom volunteer project for your employees.

Cultivator: \$5,000

Logo placement of promotional brochures, 6 complimentary tickets to annual Farm Dinner, half page ad in annual Farm Dinner event program, logo placement on all print marketing for fundraising and training events, logo placement on What's Sprouting e-newsletter.

Harvest: \$2,500

Logo placement of promotional brochures, 4 complimentary tickets to annual Farm Dinner, quarter page ad in annual Farm Dinner event program.

Crop: \$1,000

Logo placement of promotional brochures, 2 complimentary tickets to annual Farm Dinner, name listed in annual Farm Dinner event program.

Farmer's Friend: \$500

Name listed in promotional brochures.

Our Programs

Situated on 42 acres of preserved farmland in Lehigh County, The Seed Farm offers new farmers access to land, equipment, infrastructure, and technical assistance to kickstart their agricultural ventures through our Farm Business Incubator program. This program is singular in our region and one of only two Farm Business Incubators in PA.

We collaborate with regional agricultural organizations and local growers to host educational programming covering essential skills for farming success, including production planning, food safety, hands-on training in equipment operation, and beyond.

Our Growing Partners program provides raised beds, organically grown transplants, and education at food pantry gardens to increase accessibility to and raise the visibility of growing vegetables. As a program of Second Harvest Food Bank, The Seed Farm increases access to fresh, nutrient-dense produce by growing thousands of pounds of vegetables directly for the emergency food system.

Our Advisory Committee

Megan Chawner Sustainable Agriculture Educator,
Penn State Agricultural Extension

Lisa Miskelly DVP Program Manager,
Pasa Sustainable Agriculture

Dan Kemper Master Trainer, Rodale Institute

Diane Matthews-Gehringer Director of Farmland
Preservation, Lehigh County

Mark Reid Farm Manager, Easton Urban Farm

Brian Moyer Education Program Associate,
Penn State Agricultural Extension

Marly Surena-Llorens Analyst, The Hartford and
Owner/Operator, Fenimore-Rutland
(cut flower farm/florist)

Michael Brack Sodexo WDC Executive Chef,
Muhlenberg College

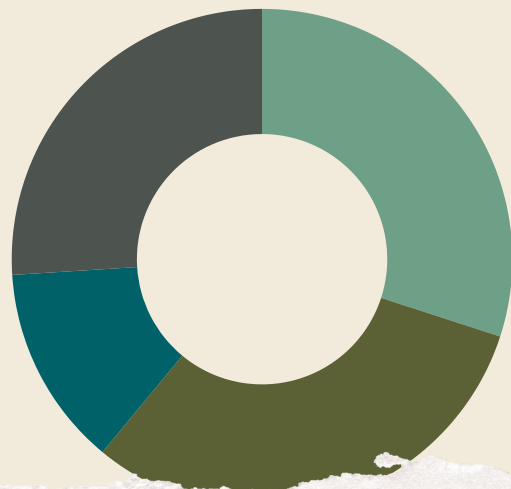
Chad Butters Founder/CEO, Eight Oaks Farm Distillery
Chris Foltz Owner, Crane Properties

Current Funding Sources

The Seed Farm maintains a diversified revenue stream in order to ensure the long-term financial sustainability of our organization.

2023 Income

- INDIVIDUAL CONTRIBUTIONS - 30%
- PLANT SALES AND EVENTS - 31%
- PROGRAM SERVICE FEES - 13%
- CORPORATE, FOUNDATION, TRUSTS - 26%



STAY UPDATED WITH US!

THESEEDFARM.ORG
@THESEEDFARM



As a program of Second Harvest Food Bank, The Seed Farm works to support food production at all levels, from home gardeners to community gardens to local farmers. Strong local food systems equal food security.